

Hello, I'm

# AARON FRANKLIN

a passionate designer and problem solver, dedicated to ending modern healthcare inequities and accessibility issues by bridging medicine and arts.

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←  
*Get in touch!*

## EDUCATION

### Ball State University | Muncie, IN

BFA with Major in Graphic Design

August 2020 – May 2024

BS with Major in Pre-Medicine

January 2024 – Present

Expected Graduation: May 2025

## SKILLS

Print Design/Layout

Digital Accessibility

Web/Graphic Design

Creative Direction

Presentation Design

Motion Graphics

UI/UX

## EXPERIENCE

### Graphic Designer | Studio 165+

January 2022 – December 2023

[www.studio165plus.com](http://www.studio165plus.com)

Studio 165+ is a collaborative student-led design studio, focused on creating functional web and print designs for both local and international clients

- Worked with teammates to ideate, design, and present both print and digital tactics to clients
- Educated and guided clients on correct usage of new identity design and elements

### Art Intern | Evoke San Francisco

June 2023 – August 2023

[www.evokegroup.com](http://www.evokegroup.com)

Evoke is a global pharmaceutical advertising agency

- Created FDA approved drug branding/marketing deliverables for patients and healthcare providers
- Developed strategies to end mental healthcare disparities using new artificial intelligence capabilities
- Contributed to works in a variety of stages including concept pitches, and those anticipating launch soon

### Design Intern | David Owsley Museum of Art

April 2023 – June 2023

[www.bsu.edu/web/museumofart](http://www.bsu.edu/web/museumofart)

DOMA's mission is to provide community members art experiences through events and educational programs

- Crafted multiple formats of social media marketing for an annual event, including story motion graphics
- Expanded existing style guidelines to accommodate a wider variety of print layouts and stationery

## SOFTWARE

Illustrator

Adobe Dimension

Photoshop

Microsoft Office

InDesign

Keynote

After Effects

Figma